



Icon Group, Sunsuria Healthcare partnership to elevate cancer services in Malaysia

The new joint-venture, Icon Sunsuria, aims to expand the provision of high-quality cancer care across Malaysia, supported by clinical excellence and innovation

Kuala Lumpur, 14 September 2023 – Sunsuria Healthcare, a subsidiary of Sunsuria Berhad, and Icon Cancer Centre, an integral arm of global cancer care provider, Icon Group, proudly announce a new joint-venture entity, Icon Sunsuria Sdn Bhd (“Icon Sunsuria”). With a shared commitment to enhancing patient outcomes and advancing cancer care clinical expertise, the partnership aims to elevate the standard of cancer care for Malaysians.

According to the World Health Organisation (WHO), Malaysia saw an estimated 48,639 new cases of cancer in 2020¹, with this number expected to double by 2040². This is compounded by the country’s cancer survival rates with research suggesting that for every five newly-diagnosed cases, there were three deaths from cancer within the same period³.

Icon Sunsuria aims to provide access to quality cancer care and improve the well-being of patients and their families, by establishing cancer centres across Malaysia via strategic partnerships with local healthcare operators.

Leveraging Icon Cancer Centre’s long-standing excellence in oncology and deep network of clinical expertise, the joint-venture will enrich the capability of hospitals’ existing medical services with specialised cancer expertise and enable patients to access comprehensive cancer care and cutting-edge treatments.

“Efforts such as these complement the Ministry’s own action plan for battling cancer, as outlined in the Malaysian National Strategic Plan for Cancer Control Program 2021-2025⁴. In addition to improving the health of cancer survivors from diagnosis through to treatment, we welcome

¹ Global Cancer Observatory (a WHO organisation), 2020:

<https://gco.iarc.fr/today/data/factsheets/populations/458-malaysia-fact-sheets.pdf>

² WHO fact sheet, 2020 -

https://cdn.who.int/media/docs/default-source/country-profiles/cancer/mys-2020.pdf?sfvrsn=8e1fd517_2&download=true

³ 3. Page 8, Cancer Care Challenges, Gaps And Opportunities In Malaysia, Galen Centre for Health & Social Policy, Sept 2021 - https://www.phama.org.my/view_file.cfm?fileid=145

⁴ Malaysian National Strategic Plan for Cancer Control Program 2021-2025 (pg12) -

https://www.moh.gov.my/moh/resources/Penerbitan/Rujukan/NCD/Kanser/National_Strategic_Plan_for_Cancer_Control_Programme_2021-2025.pdf



future-facing solutions that align with our strategic goals to address the country's cancer research needs and strengthen our medical pool of talent," said YB Dr. Zaliha Mustafa, Minister of Health Malaysia, when officiating the signing ceremony for the landmark partnership today.

The signatories of the agreement were Audrey Ooi, Chief Executive Officer of Sunsuria Healthcare, and Serena Wee, Chief Executive Officer of Icon ASEAN and Hong Kong, witnessed by YB Dr. Zaliha Mustafa, accompanied by Tan Sri Datuk Ter Leong Yap, Founder and Executive Chairman of Sunsuria Berhad, and Dr Patricia Kho, Medical Director of Icon Cancer Centre at Mt Alvernia.

The signing ceremony also saw the presence of Dr Steven Barraclough, Visiting Senior Government Official of Department of Foreign Affairs and Trade (DFAT), Australian High Commission in Malaysia and Melanie Harris, Trade and Investment Commissioner to Malaysia and Brunei at the Australian Trade and Investment Commission (AUSTRADE).

"The joint venture between Sunsuria Healthcare and Icon Group is a strategic partnership that will play a significant part in shaping the future of the healthcare sector in Malaysia. It is another example of the strong bilateral ties and confidence both Australia and Malaysia share, bringing mutual benefit to both economies," said Melanie Harris, Trade and Investment Commissioner to Malaysia and Brunei.

Addressing the collaboration, Tan Sri Datuk Ter said, "Sunsuria Berhad takes pride in its proactive role in nation-building, which encompasses various facets such as job creation, knowledge transfer, attracting international investments, and fostering community development in Malaysia.

"Our approach involves forging exclusive partnerships that combine global expertise such as our partnership with Icon, supported with our local knowledge and network. Today, we embark on a new journey to further our vision by merging technology and knowledge transfer, much like our accomplishments in the field of education with Xiamen University Malaysia from China and Concord College International School from the United Kingdom."

Icon Group, with Icon Cancer Centre as a key component, delivers a comprehensive spectrum of services including medical oncology, radiation oncology, haematology, pharmacy, and chemotherapy compounding.

As Australia's leading integrated cancer care provider, the Group has grown its global footprint to encompass over 50 cancer centres across Australia, New Zealand, Mainland China, Hong Kong, Singapore and Vietnam. Icon Cancer Centre will bring clinical expertise and extensive healthcare leadership as majority shareholder of Icon Sunsuria, working alongside Sunsuria Healthcare as its trusted Malaysian partner.



“At Icon, the patient is at the heart of everything we do. Being a vanguard of cancer care globally, it is in our DNA to expand our presence into new markets to deliver the best care, to as many people, as close to home as possible. Since 2022, Malaysia has been our focus for ASEAN expansion, and we found an ideal partner in Sunsuria Healthcare, as we strive to push the boundaries of cancer care in Malaysia,” said Serena Wee, Chief Executive Officer of Icon ASEAN and Hong Kong.

With its entry into Malaysia, Icon Cancer Centre brings an international knowledge-sharing network of over 300 oncologists and cancer industry partners, along with the latest approaches in clinical research, treatment techniques, and drugs.

Icon Sunsuria intends to tap into these resources to offer local hospitals and patients greater access to international clinical trials, as well as new proprietary drugs and technologies.

Additionally, Icon Cancer Centre's strategic partnership with Varian, a Siemens Healthineers company and global leader in advanced cancer care technology, enables the Group's partners to have an edge in accessing radiation therapy innovations as they come to the Asia-Pacific market.

With operations spanning continents, Icon Group also brings a robust remote training programme, offering ongoing training and skills development for oncology nurses, medical physicists and radiation therapists.

“Icon Sunsuria is driven by our mission to make an immediate impact on local communities. We are eager to strategically expand our network of cancer centres by partnering with local healthcare operators, doctors and specialists across the country. By embracing a comprehensive approach to cancer care, from diagnosis to treatment, we aim to bring the latest in world class cancer care to the region,” said Audrey Ooi, Chief Executive Officer of Sunsuria Healthcare.

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ABOUT ICON GROUP

Icon Group is Australia's largest integrated provider of cancer care with a growing reach in New Zealand and Asia.

Icon is built on a strong but simple mission - to deliver the best care possible to as many people as possible, as close to home as possible.



The group brings together all aspects of quality cancer care including medical oncology, haematology, radiation oncology, research, pharmacy and chemotherapy compounding to deliver a truly integrated, end-to-end seamless service for cancer patients.

Today, Icon delivers over 3 million patient interactions across more than 50 cancer centres, five compounding facilities and the management of 70 plus pharmacies. Supported by a network of more than 300 doctors, Icon is delivering world-leading care and helping address the global cancer burden.

With a strong focus on innovation and investment in technology-based solutions, as well as partnerships with peak international bodies such as the Union for International Cancer Control, Icon is proudly at the forefront of addressing the global cancer burden.

For more information visit icongroup.global

Icon ASEAN

Icon Cancer Centre in Singapore was established in 2016 with the acquisition of Singapore Oncology Consultants (SOC) - the first private oncology group in Singapore founded by an experienced cohort of clinicians.

Currently, there are nine clinics in Singapore with outreach clinics into Vietnam. These centres offer a mix of surgical oncology, medical oncology, haematology, radiation oncology and research ensuring a comprehensive approach to cancer care, alongside a health screening service.

For more information visit iconcancercentre.sg

ABOUT SUNSURIA BERHAD

Sunsuria Berhad was founded in 1989 by Tan Sri Datuk Ter Leong Yap, who embarked on the development of residential, commercial, and industrial properties in Klang Valley. Today, the company is a multi-faceted and well-established public listed property developer that has also diversified into construction, landscape and nursery, education, integrated healthcare, retail, investment holding, material handling equipment, and other strategically aligned business ventures.

Sunsuria embarked on a 525-acre flagship development located at Salak Tinggi, Putrajaya South, known as "Sunsuria City". The freehold integrated township is designed with the guiding principles of Smart, Livable and Sustainable. Sunsuria City is set to become the new



international educational hub with Xiamen University Malaysia, the inaugural overseas university campus from China.

Sunsuria is partnering with Concord College International Ltd and Concord College, UK, to establish a British International School in Sunsuria City. Spanning 10 acres, the school will offer a diverse, globally-focused learning environment for day and boarding students. It is set to open in September 2024, providing an education aligned with the UK National Curriculum for students in Years 7 to 11, along with A-Level Sixth Form studies, upholding Concord College's academic excellence.

Sunsuria Forum @ 7th Avenue is the first integrated social-living hub in Setia Alam. This 13.5-acre development is inspired to bring in a whole new level of vibrancy and is transforming the skyline of Setia Alam where classic space meets urban excitement in a distinct ambience.

Bangsar Hill Park is inspired by resort-living experiences and designed with facilities that are built to impress. This distinguished lifestyle destination is situated on Lorong Maarof, placing future residents near the vibrancy, convenience, and lifestyle of Bangsar – the perfect spot for the urban spirit.

Strategically situated in the Northwest of Klang Valley with exceptional connectivity, Sunsuria Kejora Business Park is poised to redefine sustainability in the region. The project is committed to adopting eco-friendly practices and integrating green initiatives throughout its infrastructure such as solar power, rainwater harvesting, and EV charger facilities.

Sunsuria Healthcare believes that great health begins with quality care. Embodying this commitment is Sunsuria Care - an integrated healthcare platform within Sunsuria's developments that is managed by medical professionals - providing services from fundamental nursing care, emergency treatment to medical clinic.

The Icon Sunsuria partnership with Icon Group, Australia's largest integrated cancer care provider, seeks to make cancer care more accessible by narrowing the gap in access to quality cancer care. This enables Sunsuria to form strategic partnerships with healthcare operators, doctors, and specialists to provide comprehensive personalised treatment and best-in class experience for local communities.

Recognising the integral role of pets played in families, Sunsuria Healthcare is committed to advancing innovative veterinary practices via collaboration with veterinary experts and providers.

Sunsuria has been growing from strength to strength and embracing new challenges as it expands its expertise. Being a community-focused, growth and value-oriented developer,



Sunsuria places reliability at the core of its operations and shall continue to ensure better value creation for its stakeholders, focusing on customers.

As an award winning developer, Sunsuria has earned numerous prestigious awards, securing both international and local recognition exemplifying its commitment to excellence and innovation. Notable accolades include: All-Stars Award (Top 10 Listed Performing Developers), The Family-Friendly Award (Landed Within Greater KL) for Seni Residences in Sunsuria City, and The Close-To-Home Award (Widest Selections of Amenities within Walking Distance) for Sunsuria Forum in the StarProperty Awards 2023; Best Mix-Integrated Development 2021/2022 for Sunsuria Forum and Best Sustainable Township Development 2020/2021 for Sunsuria City in the ASEAN Property Development Award Malaysia; and listed in Forbes Asia's Best Under A Billion (USD) 2020 (Top 15 Malaysian Companies).

Issued by GO Communications on behalf of Icon Sunsuria Sdn Bhd

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